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Application ID: 10759620  
Title of Invention: Advertising Management System  
for Digital Video Streams  
First Named Inventor: Charles Eldering  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2004-01-16  
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Submission Type: Information Disclosure  
Filing Type:  
Confirmation number: 1665  
Attorney Docket Number: T708-14




Total Fees Authorized:

Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark  
Office,ou=Department of Commerce,o=U.S. Government,c=US  
Certificate Message Digest: da48db833505c380e3562c4a4477eaa9d98aecbb

**TRANSMITTAL**

Electronic Version v1.1

Stylesheet Version v1.1.0


<b>Title of Invention</b>	Advertising Management System for Digital Video Streams									
<p>Application Number: 10/759620 </p> <p>Date: 2004-01-16</p> <p>First Named Applicant: Charles A</p> <p>Confirmation Number: 1665</p> <p>Attorney Docket Number: T708-14</p>										
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djrr/</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djrr/	Attorney		
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<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>T708-14_08-09-04_IDS-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	T708-14_08-09-04_IDS-usidst.xml		us-ids.dtd		us-ids.xsl
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	us-ids.xsl									
<b>Comments</b>  Comments added at the request of EBC to avoid error messages										



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Advertising Management System for Digital Video Streams																																																																																																																													
<p>Application Number: 10/759620 </p> <p>Confirmation Number: 1665</p> <p>First Named Applicant: Charles Eldering</p> <p>Attorney Docket Number: T708-14</p> <p>Art Unit: 2611</p> <p>Examiner: U Unknown</p> <p>Search string: ( 5534944 or 5559549 or 5600366 or 5687095 or 5708664 or 5812790 or 5861919 or 5862140 or 5877812 or 5886731 or 5917830 or 54949948 or 5966120 or 6038000 or 6038256 or 6141358 or 6208688 or 6240103 or 6370199 or 6611624 or 6615039 or 6665872 or 5704930 ).pn.</p> <h3>US Patent Documents</h3> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>5534944</td><td>1996-07-01</td><td>EGAWA</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>5559549</td><td>1996-09-01</td><td>HENDRICKS</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>5600366</td><td>1997-02-01</td><td>SCHULMAN</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5687095</td><td>1997-11-01</td><td>HASKELL</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>5708664</td><td>1998-01-01</td><td>BUDGE</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>5812790</td><td>1998-09-02</td><td>RANDALL</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>5861919</td><td>1999-01-01</td><td>PERKINS</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>5862140</td><td>1999-01-01</td><td>SHEN</td><td></td><td></td><td></td></tr><tr><td></td><td>9</td><td>5877812</td><td>1999-03-01</td><td>KRAUSE</td><td></td><td></td><td></td></tr><tr><td></td><td>10</td><td>5886731</td><td>1999-03-23</td><td>EBISAWA</td><td></td><td></td><td></td></tr><tr><td></td><td>11</td><td>5917830</td><td>1999-06-29</td><td>CHEN</td><td></td><td></td><td></td></tr><tr><td></td><td>12</td><td>54949948</td><td>1999-09-01</td><td>KRAUSE</td><td></td><td></td><td></td></tr><tr><td></td><td>13</td><td>5966120</td><td>1999-10-01</td><td>ARAZI</td><td></td><td></td><td></td></tr><tr><td></td><td>14</td><td>6038000</td><td>2000-03-01</td><td>HURST</td><td></td><td></td><td></td></tr></tbody></table>							init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass		1	5534944	1996-07-01	EGAWA					2	5559549	1996-09-01	HENDRICKS					3	5600366	1997-02-01	SCHULMAN					4	5687095	1997-11-01	HASKELL					5	5708664	1998-01-01	BUDGE					6	5812790	1998-09-02	RANDALL					7	5861919	1999-01-01	PERKINS					8	5862140	1999-01-01	SHEN					9	5877812	1999-03-01	KRAUSE					10	5886731	1999-03-23	EBISAWA					11	5917830	1999-06-29	CHEN					12	54949948	1999-09-01	KRAUSE					13	5966120	1999-10-01	ARAZI					14	6038000	2000-03-01	HURST			
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	15	6038256	2000-03-01	LINZER
	16	6141358	2000-10-01	HURST
	17	6208688	2001-03-01	SEO
	18	6240103	2001-05-01	SHOENBLUM
	19	6370199	2002-04-01	BOCK
	20	6611624	2003-08-01	ZHANG
	21	6615039	2003-09-02	ELDERING
	22	6665872	2003-12-01	KRISHNAMURTHY
	23	5704930	2003-03-09	ELDERING

Signature

Examiner Name	Date